VFDC celebrates 25th Anniversary

Second District Dentists Receive PDA, AAO, and Pierre Fauchard Awards

2011 Conference Photos

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The Valley Forge Dental Journal is the official publication of the Second District Valley Forge Dental Association of Pennsylvania, 4781 Steeplechase Drive, Macungie, PA 18062. 1-800-860-3551. Advertising rates are available from, and all advertising materials and correspondence should be sent to Stickles Associates, P.O. Box 219, Bath, PA 18014. (610) 837-6036. The Second District Valley Forge Dental Association of Pennsylvania reserves the right to refuse any advertisements for any reason.

Articles for publication may be sent directly to Dr. Tami Brady. All material should be typed, double-spaced, on 8.5” x 11” paper. E-Mail: tsbradydmd@verizon.net.

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The Journal is published three times a year: Winter, Spring & Fall. The opinions expressed in the Journal are those of the authors and do not necessarily reflect those of the Association, nor does the appearance of advertisements imply endorsement by the Association.
President’s Message
Dr. Karin Brian, D.D.S.
kdbdds@verizon.net

The ADA paid for my tripartite membership dues!
Well, they didn’t exactly write the check, but indirectly, they’ve covered the cost of my membership for next year, and then some. When President Obama signs the Paperwork Relief Act (the 1099 Relief Bill), the diligence and advocacy efforts of our Association and those representing other small businesses will have paid off. This legislation will exempt dentists and other small employers from a law that would require filing of IRS 1099 forms for any exchange of goods or services valued at $600 or more in a year. This requirement was a provision in last year’s Patient Protection and Affordable Care Act (the health reform bill) that would have taken effect in 2012. The ADA and others believe that this provision of the PPACA would have placed an onerous, costly burden on small employers, and this was not the intention when the law was written. On April 5th, the bill passed its final hurdle in the Senate and it is now headed to the President’s desk.

The PDA is working on paying for my dues too!
Leadership at the PDA, with the help of the Winter Group, the PDA’s Lobbying firm, are making progress in the development of non-covered services and assignment of benefits legislation using language submitted by the PDA. At this time, nine other states have passed similar legislation that prohibits capping of non-covered services.

There is a tremendous opportunity on June 14th to have the ear of our state legislators on this topic as well as other issues when the PDA hosts Day on the Hill. Your participation is extremely important this year because, for the first time that I can recall, the PDA has the Capitol rotunda reserved for a press conference. Representative Stan Saylor, sponsor of HB 532 will be speaking along with others from the PDA. HB 532 has been on the agenda at our lobbying events for many years, and this could be the year that the legislation finally gets consideration in the House Insurance Committee. HB 532 would require insurers to cover the cost of general anesthesia under medical plans when it is needed for dental procedures for children under the age of seven or for those with special needs.

I hope to meet some new members from our district at the Day on the Hill. Visiting the capitol is a wonderful learning experience as well as an introduction to volunteering for your association, and it requires only a single day! If I do not see you there, I’ll be making visits around our district during this upcoming year to various meetings and events. I would love to hear your concerns about what “pains” you are experiencing with your practice and hopefully I can provide you with some suggestions or resources to help ease them. Although I have been actively involved with organized dentistry for nearly 20 years, I am still discovering resources I didn’t know existed and I am amazed by the knowledge of the staff at PDA and ADA.

If you get a minute, check out the new “President’s Blog” on vfdental.org to learn a little bit more about me and how volunteering for organized dentistry has led me to this point. Our webmaster, Dr. John Nase has done a wonderful job of developing this new “sister” website to our conference site, vfdc.org, to highlight the activities of our district as well as the activities of our local societies. It is continually developing and will be regularly updated with our latest news. Please send your suggestions for content additions to Dr. Nase. We want this to be your go-to site for our Society News. Check in regularly this summer for the latest news and monthly blogs!
Dr. Molinari is currently Director of Infection Control for THE DENTAL ADVISOR in Ann Arbor, Michigan. Previously, he served for 32 years at the University of Detroit Mercy School of Dentistry as Professor and Chairman of the Department of Biomedical Sciences and Director of Infection Control. He has published over 350 scientific articles and lectures nationally and internationally on topics dealing with infectious diseases and infection control. Dr. Molinari is also co-author of the text Cottone's Practical Infection Control in Dentistry. Dr. Molinari was Chairman of the State of Michigan Governor’s Risk Reduction and AIDS Policy Commission as well as Infection Control Section Editor for The Compendium of Continuing Education in Dentistry and a member of the Editorial Board for The Journal of the American Dental Association.

INFECTION CONTROL
THAT THING YOU DO. WHY DO YOU DO IT?
John A. Molinari, Ph. D.

This seminar will discuss the most current infection control regulations and recommendations for dentistry. The 2003 CDC Guidelines for Infection Control in Dentistry, along with the most recent updates and accumulated data regarding health care risks, vaccinations, and preventive measures, will serve as frameworks for this presentation. The most recent evidence-based information also will be discussed to address certain issues where perceptions and misuse of infection control procedures and products are in conflict with scientific and clinical knowledge. Thus, a major goal of this presentation is to help dental professionals increase their understanding of the "why" as well as the "what" of infection control practices.

Seminar Objectives:

1. To use the most current infection control recommendations for dentistry as reinforcement for clinicians of an effective, practical infection control program.

2. Understand the routine application of various infection control practices and protocols based on accumulated science and clinical-based evidence and regulatory requirements.

3. Comprehend the variety of acceptable product choices for accomplishing infection control goals in a dental facility.

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PDA Distinguished Service Award

PDA Distinguished Service Award Presented to Dr. Richard Galeone

Dr. Rusty Bullock presents the PDA Distinguished Service Award to Dr. Richard Galeone at the 2011 PDA House of Delegates Meeting, April 9, 2011.

Dr. Richard Galeone of Lansdale received the PDA annual recognition award at the 2011 House of Delegates meeting held in Hershey, Pennsylvania on April 9, 2011.

The award is given to a member dentist who has given unselfishly to the community and demonstrated what it means to be a PDA member and volunteer dentist.

Dr. Galeone has served on many committees at the local, state and national levels. But his real passion has been writing. He was Editor of the Valley Forge Dental Journal until 2000. In 2000 he became Editor of the Pennsylvania Dental Journal and, for me, that turned out to be a good fit. I liked being involved. I liked sharing my opinion. And I liked feeling that I had some say about the course of the profession.

The following is Dr. Galeone’s acceptance speech presented on April 9, 2011 during the 2nd meeting of the PDA House of Delegates Meeting.

President Spruill, officers, trustees, delegates and guests:

I want to thank all of my friends in the Second District for nominating me, and the members of the Annual Awards Committee and its chair, Dr. Craig Eisenhart, for selecting me to be the 63rd recipient of this most prestigious award. I accept it with a deep sense of humility and gratitude.

It’s a little daunting to realize that you are receiving the most meaningful honor of your life. For me, this is surely the case. And to receive that honor for doing things that I enjoy makes it all the more special.

Time is a precious thing. It’s right up there with family, good health and happiness. Once spent, a person can’t get a refund. If it’s spilled, one can’t get it back into the bottle. But time is the gift that we, all of us in this room, give when we volunteer our service for our patients and our profession. That time, for the most part, we have taken from our families. So, they must share in any recognition we receive. In my case I have consistently been supported and cheered on by my wonderful wife and proofreader, Carolyn, my mother, my daughter, Gwen and my sister, Angela, who are sitting in the back of the room, and, it seems to me, by a Cecile B. DeMille host of a thousand relatives.

They have given me only a few minutes, so I’ll try to make the best of them. Although my volunteer life in organized dentistry started out as chairman of the Fluoride Committee, a committee of one, of the Montgomery-Bucks Dental Society, after working my way up through the chairs of that group I was drawn to Dental Journalism and, for me, that turned out to be a good fit. I liked being involved. I liked sharing my opinion. And I liked feeling that I had some say about the course of the profession. Some people agreed with my views, and some didn’t. There were phone calls. There were letters. And there were e-mails. I discovered that I wasn’t the only one in dentistry with an opinion. But little did I suspect that 39 years later I’d still be sharing my views with other dentists.

Over a 16-year period as associate editor and then editor of the Pennsylvania Dental Journal I had the opportunity to travel around the Commonwealth, meeting and interviewing dentists, hearing their stories and getting their opinions about the issues that impacted the dental profession. Later, with the American Association of Dental Editors I had the privilege of meeting and working with dental editors from every state in the country in our attempts to raise the standards of dental journalism. And then with the International College of Dentists I have had the chance to work with dentists from different parts of the world on various projects. It has been a fantastic ride for me – a ride that I don’t think would have been offered in any other profession.

So, when you take a ride that lasts 39 years, you can’t help but notice a few things: In general, serving the profession is fun; one determined person can effect great change; dentistry is probably the most ethical of all professions; volunteerism makes one a better and more compassionate practitioner; when you serve, you always get more than you give, and; the friends you make along the way are the greatest reward of service to the profession.

Thank you again for this recognition and great honor. It is something I will always cherish. I am very proud to be a member of the Pennsylvania Dental Association.
In Memory of
DR. MARK J. PIACINE
78, Pottstown Dentist

On March 1, 2011, Dr. Mark J. Piacine suffered a massive stroke while on vacation in Southern California with his wife Barbara. Sadly, despite a valiant week-long fight, he peacefully passed away on March 9, 2011.

Mark was born in 1932, the third of four children in Hamburg, Pennsylvania, the son of a Reading Railroad passenger conductor. He married the former Barbara Kirst of Hamburg in 1961.

His early achievements included becoming an Eagle Scout in 1949 and serving four-and-a-half years in the U.S. Air Force (1954-57) as a 1st Lt. navigating B-36’s and KC-97’s.

He attended Gettysburg College (1957-58) and was graduated from Temple University School of Dentistry in 1962, working his way through dental school as a radio announcer with WEEU in Reading, PA.

He sang with the Pottstown Band and Glee Club (1958-69). From 1966 until 2006 he was the narrator and “MC” for the Pottstown Symphony Orchestra’s ‘Pops’ Concert held each May. His other musical activities included acting as field announcer for the Philadelphia Eagles Football ‘Sound of Brass’ musical half-time contingent (1966-68) and Master of Ceremonies for Reading’s Sweet Adeline Pagoda Chapter.

In 1962, Dr. Piacine chose Pottstown to establish his practice in General Dentistry. Early in his career Dr. Piacine became active in “organized dentistry”. He was elected President of the Montgomery-Bucks Dental Society (1975-76), a 'Director' to Pennsylvania's Second District (1977-1986) and as that District's President (1988-89). He was a delegate to the Pennsylvania Dental Association from his local district from 1973 to 1991, and at the State level participated on many committees, chairing the ‘Polishing Your Professional Image’ public speaking program from 1986 to 1989. At the national level, he was a delegate to the American Dental Association annual meetings in 1989 and 1990, and was a member of the ADA's Joint Commission on National Examinations from 1986 through 1990, acting as Vice Chairman in 1990.

He joined the American Endodontic Society in 1973, earned his “Fellowship” in 1978 and became National Fellowship Chairman for seven years (1980-86). He achieved his “Mastership” with the AES in 1990, and in June 1991 was one of seven featured speakers at the 1st International Endodontic Conference held in Frankfurt, Germany. He became President of the organization in 1992. In 1994, Dr. Piacine published his second book for ongoing use in his table clinic presentations at the annual ADA and Chicago Midwinter Meetings through 2010.

During his dental career he was also awarded “Fellowships” in the Academy of Dentistry International (1982), the Academy of General Dentistry (1983), the International College of Dentists (1985), and is a member of the prestigious Pierre Fauchard Academy. He also participated in the PDA sponsored Donated Dental Services Program providing dental treatment to needy qualified people.

He is survived by his wife Barbara, and their two children, Suzette and Andrew, of Pottstown. He belonged to St. Paul’s United Church of Pottstown, since 1967.
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Dr. Ronald B. Gross of Pottstown, Pennsylvania received the prestigious James E. Brophy American Association of Orthodontists Distinguished Service Award on May 15, 2011 at the annual session of the AAO in Chicago.

Dr. Gross, a graduate of Temple University School of Dental Medicine, has been involved on every level of organized dentistry throughout his career. He has held major leadership positions in many organizations least of which would be the President of Second District Dental Society, the Pennsylvania Dental Association, the Middle Atlantic Society of Orthodontists, the Pennsylvania Association of Orthodontists, and the American Association of Orthodontists. He also found time to be the Vice-President of the American Dental Association as well as a trustee to the American Dental Association.

Dr. Gross resides in Radnor with his wife, Stephanie. He has not lost his passion for dentistry and he continues to support and promote our profession. The Second District Dental Society salutes and thanks Dr. Gross for his many years of service.
The Lehigh Valley Heath Network held Give Kids a Smile Events on February 4, 2011 at 2 locations, Lehigh Valley Hospital 17th St. in Allentown and LVH-Muhlenberg in Bethlehem. A total of 59 children were seen at the 2 clinics for 241 procedures valued at over $25,000. The children range in age from 6 to 18 years old and were identified by the school hygienist as needing dental care. These children either lack dental insurance or access to a dentist who accepts the insurance they carry. Procedures performed included hygiene, restorative and endodontic treatment. A representative from Capitol Blue Cross was present to sign up families who qualified for CHIP. Lehigh Valley Dental Association would like to thank the following participating member dentists who volunteered on GKAS day: Dr. Charles Incalcaterra, Dr. Michele Pisano-Marsh, Dr. Nicole Miller, Dr. Marsha Gordon and Dr. Gregory Dimmich. Other individuals volunteering that day include the dental residents and hygienists of LVH and Drs. Deanna Dudenbostel and Wanda Janik.

The Dental Society of Chester County and Delaware County hosted a new member general meeting on March 23 at Generations in Media. Dr. Jason Goodman presented an excellent lecture on integrating implants into your treatment plans. New Member Dentists were recognized and given a small gift of a tooth shaped imprinted jump drive.

Chester/Delaware hosted a New Dentist Event on April 27 at McKenzie Brew House in Malvern. The event brought new dentists together with local more experienced colleagues for an evening of food, spirits and camaraderie. The Dental Society of Chester and Delaware Counties New Dentist Committee and Membership Committee chaired by Dr. Allan Yang planned the event, which was free to New Dentist members, and open to New Dentist non-members and all experienced member dentists.

Dr. Alison Wright, dental resident at Lehigh Valley Hospital in Allentown, shares a playful moment with 8 year old Irwin during Give Kids a Smile Day, February 4, 2011.

Dr. Eveline Hemandani, dental resident at Lehigh Valley Hospital, provides oral health education to 10 year old Andrea during GKAS Day.

Drs. Joel Funari and Karin Brian pose with Drs. Brad Adey, Kendra Adey and Angela Wimer (New Dentist Members) at the Chester/Delaware New Dentist Event on April 25, 2011.
GKAS Thanks...

We would like to thank the dentists, hygienists, assistants, and staff members who donated their expertise and dental supplies to provide dental care and education for indigent children on Monday, May 9th at the office of Dr. Barry Cohen in Drexel Hill. We are grateful for the generosity of volunteer dentists Haddy Alrez, Tami Brady, Barry Cohen, Theresa Devine, Linda Himmelberger, Joe Leonetti (o.s.), Bernie Logan, Bert Melli, and Adrianna Mora.

Drs. Andrews; Behnam; Bushick; Funari; Garinger; Giantonio; Grzybicki; Hill; Himmelberger; Kosheyar: Levin; Melli; Nelson; Pepe; Pfeiffer; Rambo, Leonetti & Silverstein; Renneisen; Scharlock & Russo; Shipon; Sierakowski; Smedley; Swenda; Vignola; Whytosek; and Zalis graciously supported our efforts with their kind gifts!

Thanks to your efforts our GKAS Program continues to provide dental care and education to children that would otherwise not receive this integral component of their health and well-being.

With gratitude,

Dr. Tami Brady
293 Watch Hill Road
Exton, PA 19341
E-Mail: tsbradydmd@verizon.net

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25th Anniversary Celebration
The Second District Valley Forge Dental Association would like to thank the following companies for their support of the 25th Anniversary Valley Forge Dental Conference.

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The Second District honored the following individuals and group at the Presidential Dinner and 25th Anniversary Party on March 3, 2011.

**Dr. Bernie Dishler** received the Second District Recognition Award. Dr. Dishler just finished his 4-year term as PDA Trustee from 2nd District and was nominated and elected to the position of President Elect of the Pennsylvania Dental Association at the PDA House of Delegates meeting on April 9, 2011. His term as President Elect started after the HOD meeting was adjourned.

**Dr. Jeffrey Sameroff** was awarded the Valley Forge Dental Conference Recognition Award. Dr. Sameroff has contributed many years of volunteer service to help ensure successful Valley Forge Dental Conferences. His work both on the Planning Committee and Valley Forge Steering Committee over the past 25 years are greatly appreciated.

The Second District Humanitarian Award went to the Ann Silverman Community Health Clinic and was received by Ms. Jacqueline Fox, Dr. Richard Cavanaugh, and Dr. Steve Cunning.

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Access is Closer Than You Think

Dr. Danny Warner
WSDA News (Washington State), January 2011

The issue of patient access to dental care is a common discussion both politically and socially. There are those who feel there are not enough providers available for affordable care. This thinking lends itself to the mid-level provider solution. However, throughout Washington State there are many dentists and staff who provide access by participating in frequent or annual free dental days. They are organized in large groups such as “Children’s Dental Health Day” in Vancouver, “Give Kids a Smile” in Spokane and clinics in other cities. Some offices do a free day to the public at their own offices at various times of the year. There is also a MOM (mission of mercy) program where dentists and staff volunteer en mass at an open free dental day (without pre-screening) provided by commercial organizations. They all help those in need and attract the public’s attention.

However, in today’s economy, those in need are some of our very own patients. They are patients who have come in religiously, but now have fallen on difficult times. Consider this scenario; a patient who pre-appointed for her family’s hygiene appointments six months ago calls your office. With a tone of apology and some embarrassment, she says she needs to cancel hygiene appointments for herself and her three children because of a job loss and tight finances. As I mentioned, they are a family who has always been regularly scheduled for hygiene and followed through with necessary treatment. How does one respond: If you express sympathy and cancel their appointments, how is that helping them or you: They get no care and may drift away, even if their economic situation improves.

In my practice, rather than cancel their appointments, we encourage them to come in. We let them know that we care and will see them regardless of their present economic setback. Let them know in grateful terms how they have been faithful and supported your practice. Now you want to stand behind them. The patient’s response is amazing. They usually say it is not necessary and are shy about accepting such an offer. However, when they realize we are insistent, they are so thankful. They may never before have had such an experience. You will help them maintain their dental health by staying on their normal re-care schedule. Besides the benefit to them, they will still be in the practice when things improve. Their loyalty to you will continue.

I am not saying that your schedule should be full of charity cases. These are isolated occurrences that happen to people with whom you have an existing relationship. It is important to continue that relationship. You are providing access to care to people who never had the problem before. They are not the population usually thought of as lacking access due to economics and social limitations.

So, keep volunteering to help those you may not know. They require a great service that only we can provide. And, reach out to those who have been your supporters over the years. Keep their hygiene appointments. Do the necessary filling they need. Put on a temporary crown to hold the tooth until they can do the permanent crown. Providing access to care for someone already in your practice will be a gratifying experience and a service to a patient now in need.
An Ounce of Prevention
by Dr. Nevin Zablotsky

Have you ever sprained your thumb and been unable to use it in everyday function? Clearly, we are a few steps up the ladder from our primate brethren thanks to this digit, but one good injury and we lapse back to another evolutionary time. (If you buy into that theory). Most of us take our opposable thumbs for granted as we do with all our body parts. Our teeth are no exception to this rule. This explains why despite the thousands of dental preventive aids on the market, dental disease is still alive and well. Recent statistics suggest that the dental profession is making strides to improve the dental health of our citizens, but we as a society need to “put our money where our mouth is” in regards to true prevention.

Oral hygiene products have been used by our species for as long as we have had teeth. One can trace the beginnings of toothbrushes to the Babylonians around 3500 B.C. when they took twigs and chewed on them to cleanse their teeth. This practice evolved over thousands of years and culminated in the first bristled toothbrush made by the Chinese around 1600 A.D. The first patented toothbrush is attributed to H.N Wadsworth in 1857, which then led to Dr. Meyer Rhein’s 3-row brush with serrated bristles that with the Florence Manufacturing Company of Massachusetts mass-produced the Prophy-lac-tic.¹ Now: Americans have a vast array of toothbrushes to choose from. They oscillate, they vibrate, they do everything but walk; yet somehow people come into our offices with heavy plaque and calculus deposits. So what about toothpaste, mouthwash and dental floss?

Dentifrices and mouth cleansers in the first century A.D included the ashes of burnt mice, rabbit and wolves heads. The first recorded toothpaste in 1780 incorporated ½ oz. dragon blood (don’t ask), 1½ oz. cinnamon, and 1 oz. burnt alum. At present, our dentifrices may include sodium fluoride, stannous fluoride, Triclosan, Xylitol, Geritol (Just kidding), desensitizers, anti-tartars, water, humectants, detergents, coloring, preservatives, bonding agents, abrasives, sea weed, oil of ginger, peppermint, spearmint, sodium bicarbonate etc, etc.²

The evidence of “dental floss” use goes back to prehistoric human remains which showed grooves in the dentitions of our ancestors. In 1815, a New Orleans dentist named Levi Spear Parmly, considered the inventor of modern floss, marketed his silk threads for oral hygiene use.³ Companies have modified this aid ever since, yet interproximal cleaning still remains a chore to our patients.

In reviewing the NHANES (National Health and Nutrition Examination Survey) findings from 1992-2002 there are reasons for optimism in our battle for dental health. The prevalence rates of decay in ages 6-19 has decreased in permanent teeth by 15%, and untreated decay in the same age group by 10% as compared to 1988-1994. In addition, there was a 64% increase in the percentage of 6-19 year olds who had received a dental sealant. During the same years’ comparisons, the percentage of untreated decay in ages 20 and older decreased by 18%, and edentulism in adults over 60 year olds was reduced by 20%. All of these statistics suggest we are on the right track, but unfortunately the NHANES report also reveals some major problems in our countries dental health and access to care.

The new findings show 65% of adolescents aged 16-19 have had tooth decay or fillings in their permanent teeth. 32% of Mexican-American and 27% of non-Hispanic black children aged 2-11 had untreated decay in their primary teeth as compared to 18% of non-Hispanic white children. One third of lower income adults had untreated decay as opposed to 16% of higher income adults; and 14% of smokers over 20 years old had lost all of their teeth compared to 4.6 % of those who never smoked.³

It should be clear to all of us that prevention is the ultimate key to improving the oral health of our society. Multiple approaches that follow basic common sense will go a long way in this effort. Toothbrushes and dental floss must be available to all socio-economic levels along with fluoride toothpaste. Oral hygiene instruction should begin at a very early age and reinforced for life. A discussion of nutrition and a reduction in the frequency of sugar intake is as crucial as dental cleansing and must be emphasized. Dental sealants should be placed on the dental grooves and fissures in all children and young adults. Dental examination and recall visits should be frequent as early intervention will prevent more expensive care and physical discomfort. Dental health providers should be educated about the correlation of tobacco use and dental diseases and this should be incorporated in every office’s oral care instruction.

Those water supply systems that have inadequate natural fluoride levels should be fluoridated to safe and therapeutic levels. This has proven to be the most effective and inexpensive ways to benefit the populace. Governmental agencies and insurance carriers should provide financial incentives in their allowances and benefit packages to reward patients and dental providers alike to the importance of preventive care.

I think we all would agree that most dental diseases could be prevented from ever occurring. Despite this, I sense that somehow we have lost our way and are unable to focus on what really works. The cost of healthcare continues to spiral out of control and unless we get back to the basics of prevention we all will suffer the consequences.

REFERENCES:
¹ www.Toothbrushexpess.com
² www.Toothpasteworld.com
³ www.cdc.gov/oralhealth/factsheet/ nrhanes_findings.htm

Article originally published in the Vermont State Dental Society Journal.
PDA Trustee’s Report

Dr. Bernie Dishler
dishyork@aol.com

I have completed my term as Trustee representing the Second District Valley Forge Dental Association. I want to thank the membership for allowing me to represent you in this capacity. At the recent Annual Session of the House of Delegates I was elected to the office of President-elect. If all goes as planned I will serve as President of the Pennsylvania Dental Association in April of 2012.

I would like to review the activities of the recent Annual Session. This was the first time that the Annual Session was reduced to two full days. And I would like to emphasize the description: “full”. Your Delegates and Alternates were busy non-stop. This made a very efficient meeting but did not allow for as much cross fertilization of ideas among delegates from different parts of the state. The Board of Trustees will analyze the comments made in a survey to determine the length of future Annual Sessions as well as the content. Delegates from Second District made several very good suggestions.

Some of the resolutions that were voted upon and will effect our membership:

Those members who pay their dues through electronic payments will now be able to pay over 12 monthly payments. This is something that I would suggest that all members consider. It makes dues payment a whole lot easier.

Talking about dues: your PDA portion of your dues will be the same as last year.

The PDA will be forming a Task Force to study the feasibility of alternative licensure processes. We will invite representatives of ASDA, the three PA Dental Schools, and the State Board of Dentistry. Our ASDA delegates suggested this.

I would like to encourage all of the members of Second District to use our Social Network. We have been using it very successfully for governance issues. Now it is time for our general membership to start using it. There are already forums for recent interesting articles and restaurants of note in the state and outside as well. Join the Network if you haven’t already. And then look at the different forums and join in with comments or start a new Forum (it is very easy to do).

I again want to thank you for allowing me to be your PDA Trustee and I wish Ron Heier the best of luck as he takes over as your PDA Trustee.
Dr. Linda Himmelberger Receives Pierre Fauchard Award

The Pierre Fauchard Academy recognizes one dentist each year in Pennsylvania for distinguished dental service provided to both the citizens of the Commonwealth and contributions to the practice of dentistry. This year the Academy chose Dr. Linda Himmelberger of Devon, PA to receive this prestigious award. Dr. Himmelberger’s outstanding character and dedication to go above and beyond the call of duty in both her professional and volunteer duties were the key factors in her being selected. Linda is Past President of the Pennsylvania Dental Association and has held dozens of leadership positions prior to that distinction. She continues to participate in Board meetings for both Second District and The Dental Society of Chester County and Delaware County and attends the PDA House of Delegates meeting annually. She is actively involved in the Legislative decisions that involve the dental profession and the dental benefits of our patients. She is an active volunteer in Give Kids a Smile events taking place in Chester/Delaware. Dr. Linda Himmelberger is well deserving of this distinction and the members of the Second District Dental Association congratulate her.

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Sharecare is a new online health resource, similar to WebMD. It was actually founded by the co-creator of WebMD. It is a joint venture between Harpo Productions (Oprah Winfrey’s company) as well as Discovery Communications and Sony Productions.

Dr. Mehmet Oz first began handling questions on this new web based information site and quickly realized that he needed expert help in areas he was not proficient. He reached out to the American Cancer Society, the American Heart Association, the American Association of Diabetes as well as Johns Hopkins Hospital and the American Dental Association. As you can see, we are in good company.

Dr. Oz has stated that “the collaboration between the ADA and Sharecare completes a necessary circle in total health as we learn that oral health is an extremely important part of overall wellness and health.”

Dr. Ray Gist, the president of the American Dental Association, saw the opportunity to bring the voice and experience of the ADA to the general population through Sharecare. There will be a link to the ADA website which will enable the public to get even more information about oral health. This collaboration will promote the ADA and reinforce the Association’s role as the leading advocate for health care.

As of today, the ADA is in the process of converting our huge library of intellectual property to a format that can be used by Sharecare so that in the near future, you should see the ADA as the preeminent expert on oral health when you visit Sharecare.com
The Valley Forge Dental Conference hosted a poster clinic competition on Friday, March 4, 2011. The competition was open to all dental students and hygiene students from the surrounding area. Three pairs of dental hygiene students from Harrisburg Area Community College participated. First prize and a check for $100 each was awarded to Rebecca Boyles and Maureen Trnka for their presentation “Dental Stem Cells: You Can Bank On Them”. Honorable mention was given to the pair, Ashlee Eberhart and Michelle Gavin for their presentation, “S.T.A.R. Soft-Tissue Anesthesia Reversal” and to the pair, Jennifer Varner and Ashley Byers for their presentation, “The Forensic Dental Hygienist”. All of the presentations showed originality and thoughtful preparation.

~Bruce R. Terry, DMD
The recent state elections have brought unprecedented change to the Pennsylvania legislative landscape, not unlike the world of fashion that, according to Heidi Klum, states “one day you are in; the next day you are out!”

There are a number of new legislators who were elected from Chester, Delaware, Montgomery, Bucks, Lehigh and Northampton counties. There also are a number of returning legislators from our six county regions.

Regardless of whether they are incumbents or newly elected, Republican or Democrat, male or female, one thing all of the legislators have in common is that they are not dentists! They do not have first-hand information concerning what it takes to provide dental health care, or how unfair insurance practices affect the economics of a practice. The legislators need a dentist they know and trust to give them factual information on which to base their decisions.

That is why we need YOU to become a Contact Dentist. Perhaps you know a state representative or senator, or know someone who does. Please consider the important role you could play as a Contact Dentist.

**What do PDA Contact Dentists do?**

In a nutshell, they act as liaisons between PDA and the state legislature by developing and maintaining a personal relationship with a representative and relaying PDA's position on dental-related issues. In addition, they may attend campaign fundraisers on PDA's behalf. And last, but not least, they act as a source of information and promote participation in this program to other dentists in the district.

If you are interested in becoming a Contact Dentist or if you would like more information regarding the importance of our grassroots outreach, please contact the Second District Government Relations Chair, Dr. Linda K. Himmelberger at himmelberger@msn.com or 610-688-2211.

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**Join the Grassroots Network!**

**Become a PDA Contact Dentist!**

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**Temple University Kornberg School of Dentistry**

**2011 Continuing Education Courses**

- May 28-June 5, 2011
  - Italy Land Tour - Tuscany
  - Refer to TUKSoD website for more info
- September 9-11, 2011
  - 2011 Bender, Seltzer & Grossman
  - Academic Review of Endodontology
  - Refer to TUKSoD website for more info
- Saturday, September 10, 2011
  - Advanced Lawsuit Protection and Tax Reduction Strategies (3.5 CE)
  - Larry Oxenham, Author, Senior Advisor
- Friday, September 16, 2011
  - Implementing Evidence-Based Dentistry in Practice (Hands On)
  - Richard Neiderman, DMD
- Friday, September 23, 2011
  - Occlusion Based Restorative Dentistry
  - Jack Shirley, DDS
- Friday, October 14, 2011
  - Lasers in Dentistry: The Journey to MID
  - Howard Golan, DDS, JD
- Friday, October 21, 2011
  - Turning Assessments into Action
  - Brian B. Nový, DDS
- Friday, October 28, 2011
  - 1st Annual Straumann Distinguished Speaker Lecture
  - Accelerated Implant and Restorative Dentistry
  - Dr. Robert A. Levine
- Friday, November 4, 2011
  - A Partial Course on Partial Dentures with Hands On RPD Framework Design Principles
  - Workshop (Hands On)
  - M. Nader Sharifi, DDS, MS
- Wednesday, November 9, 2011
  - Impression Techniques, Concepts and Technology (Hands On)
  - Marc Gottlieb, DDS
- Friday, November 18, 2011
  - Drugs and Dentistry Including Herbs and Nutraceuticals
  - Richard L. Wynn, PhD

Questions? Call us at 215.707.7541 or visit www.temple.edu/dentistry/ce for complete list of 2011 courses.
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VFDC ALERT—(LOCATION CHANGE)
THE 2012 VFDC WILL BE HELD IN THE VALLEY FORGE RADISSON HOTEL AS THE CONVENTION CENTER IS UNDERGOING RENOVATIONS

WEDNESDAY MARCH 7, 2012

MS. ANITA JUPP
“Anita Tells It Like It Is . . . Not Working Harder . . . Working Smarter”

DR. CHARLES WAKEFIELD

DR. ROBERT EDWAB
“Oral Surgery for the General Practitioner” (AM lecture & PM hands-on)

DR. JOHN TUCKER
“Treatment of Obstructive Sleep Apnea with Oral Appliance Therapy”

THURSDAY MARCH 8, 2012

DR. MARK HYMAN
“360 Slam Dunk Guide to Successful Teams”

DR. GEORGE BAMBARA
“Ultimate Course in Attachment Dentistry”

MS. KAREN DAVIS
“Creating the Ultimate Doctor-Patient Hygiene Exam” and “Getting from Bugs and Drugs to Hugs and Health”

AMERICAN ACADEMY OF FACIAL ESTHETICS
“Botox Day—Part I” (lecture & participation course)

FRIDAY MARCH 9, 2012

DR. BETSY BAKEMAN
“All Dentistry is Cosmetic”

DR. STANLEY MALAMED
“Emergency Medicine in Dentistry”

DR. PETER SHATZ
“Dental Surgery and Anesthesia . . . Do You Know Your Anatomy” (AM lecture) Socket Preservation Bone Grafting (PM hands-on)

AMERICAN ACADEMY OF FACIAL ESTHETICS
“Botox Dental Fillers—Part II” (participation course)

www.VFDC.org ★ 1.800.854.VFDC

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Representing Bucks, Chester, Delaware, Lehigh, Montgomery & Northampton Counties
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